



CarpedieM

2013

Rise of the Phoenix



## **CBIT**

Nestled between swathes of open land and the serene Osman Sagar lake, Chaitanya Bharathi Institute of Technology (CBIT) lies on the outer reaches of Hyderabad, close to the famous financial district which is home to the offices of major IT companies. Set up in 1979, CBIT immediately became one of the most noteworthy private engineering colleges in the city and rose to become the state's foremost institute of technology, aiming to compete with the likes of the IIT's and BITS. Known primarily for being a consistent producer of academically brilliant students, CBIT is also a melting pot for a diverse student community, the likes of which is hard to find anywhere else in Andhra Pradesh. Comprising of students from disparate backgrounds as well as a healthy dose of foreign students, the cultural variety of CBIT is an asset to the college.

## **CS**

Chaitanya Smruti (CS) was established by the outgoing students of the first intake, the class of '79 immediately upon their graduation in 1983. Chaitanya Smruti grew into more than just the alumni body and now represents the students and their interest in co-curricular activities. CS plays a heavy role in many of the college's social, environmental and cultural initiatives, with the students going out on plantation drives, blood donations and a multitude of cultural events which aim to raise money for a social cause. The student executive body of Chaitanya Smruti is the chief functionary organ in assembling the funds, artistes and manpower to hold the college's most famous cultural contribution, Carpediem.

## Carpe Diem

Stylised "Carpediem", the biennial cult fest of CBIT, conducted by CS is truly a marvel of the combination of sheer effort and the thinking power and innovation of the brightest of today's youth. The idea of holding a large-scale event that mirrored and even boosted CBIT's reputation as one of the powerhouses of Indian education was conceived in 2002 and taking inspiration from the ancient poet Horace's quotation, Carpediem 2002 was a roaring success on an unprecedented scale. Hyderabad had never witnessed anything quite like this before and it was now well and truly on the map of Indian metros along with Delhi, Mumbai and Chennai who boast various student organised festivals. That the event is conducted exclusively by the students themselves, from the funding to the on-site security was a fact that wasn't lost out on some of the biggest celebrities in India who saw potential in the idea and landed in Hyderabad to deliver some of their most memorable live performances.

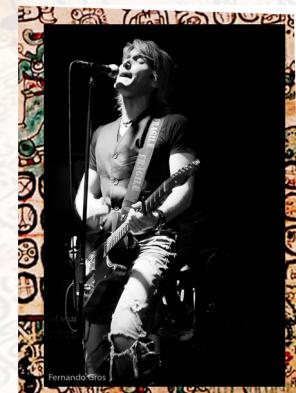


## Slash

Powerfully amplified music, vocal growls, repeated chants and head banging – the consummate rock event of the night. Slash is the foremost of events in Carpediem, promising high voltage performances which intend to strike a chord. Featuring bands from across the country, these music junkies are all set to lay you into a state of psychedelia. Experimenting with heavy metal, hardcore punk and many others of the several forms of rock to the fusion of raga and rock 'n' roll, the performers are undoubtedly true representatives of India's musical calibre.

Over the years Slash has had immense response from bands all over the country. With promising rewards for the winning group, this event has had huge crowd participation and has managed to draw people time and again to watch some of Hyderabad's best bands. There is a fresh element of boldness every time and this year intends to take it to an unprecedented level. This year, we go truly national.

Slash 2013 represents Hyderabad's claim to India's rock stage. With several bands and talented musicians from the City of Nawabs making their mark on the Indian and international stage, this event is Carpediem's contribution to the effort to elevate Indian rock to the level every music aficionado wants to see. By providing a platform for promising talent, Slash acts as a launch pad for the bands that generally ply their trade in India's thriving underground music scene to play to capacity crowds. The time has come to rise.



## Events and Informals

With the initiative of the event being elevated to a whole new level in this year's edition, we are proud to present a new dimension to Carpediem.

Every cult fest has informals which everybody can enjoy. They are the life and soul of events that want to draw crowds. We at Team Carpediem wanted to merge the triviality of innocuous events like game stalls and offbeat competitions with innovative new ideas to create a perfect mixture of fun and intellectual stimulation. We aim to increase the already extensive crowd participation to mammoth proportions, the likes of which has not been seen in the state before. With the introduction of the Carpediem expo, an event that comprises of proshows and workshops with renowned experts from various fields, the Carpediem Carnival that aims to bring a truly festive mood to the whole experience as well as unique ideas like the Great Indian Beat Festival and the Indian Street Food Festival, Carpediem VI will encompass all the necessary elements required to create the microcosm that is the perfect all round cult fest.



## **Formal Events :**

### **1. Literary**

- Spell Bound! - The spelling bee competition
- Two sides of a coin - The Conclave of Speakers
- Couch Bags - The Sitcom Quiz

### **2. Fine Arts**

- Reel Steel - The Short Film Contest
- Stage Right - Theatre
- Rang Punch - Painting/Collage

### **3. Music and Dance**

- Beyond the Blues - Instrumental
- Rhapsody - Group Singing
- Sur Satraj - Classical Solo Singing
- Born out of Fire - Innovative musical performances
- Natyothsav - Classical Dance competition
- StreetSwag - Street styles contest (Crew/ Solo)
- Kill.The.Beat - Breaking & B-boying
- Freestyle - Bollywood to Brooklyn Freestyle

### **4. Life Style**

- Verve - The Ultimate Fashion Extravaganza
- Picsel - The Photography contest
- Mr and Ms Carpediem - The Complete Personality



## Informal Events :

1. The Carpediem Expo
  - Rise of the Phoenix - The Carpediem Museum
  - Down Memory Lane - Music through the Ages
  - Film Screening
  - Public Discourse workshop
  - Theatre Workshop
  - The Great Indian Beat Festival
2. Reincarnation - The Carpediem Carnival
3. The Carpediem Smokehouse - The Indian Street Food Festival
4. Proshows
5. Informal Competitions
  - A Hungry Bear - The Samosa(or other) eating contest
  - Line Maroing - Catchy pick up lines
  - Treasure Hunt
  - Panja! - Arm Wrestling
  - Shadows of the Damned - Crime Scene Investigation
6. The Shared Experience of Life - Weekly gags
7. Plate it up - Culinary competition of gastronomic proportions



## The Grand Finale

The stage is set, the die has been cast and the party has well and truly begun. The final night of Carpediem is the culmination of three days of exuberant crowds, intense performances, diverse events and an experience that attendees will most likely never forget. In order to make sure that they do indeed remember this event, Carpediem closes for 2013 with a night of amalgamation: electrifying music, some of India's hottest celebs and one of the largest crowds one can see at a college level event. Carpediem's grand finale takes place on the largest ground on the campus which is further extended by the positioning of barricades and ad boards to accommodate the fifteen thousand plus strong crowd that turns up to watch the star attractions. The night will include performances by the headlining act of Carpediem, usually a performing artiste(s) who has never performed in Hyderabad on this scale before, accompanied by several other nationally acclaimed musical and entertainment acts. The winners of Slash along with the premier artiste who have judged the battle of the bands will open for the biggest night of the cult fest. Hosted by some of the most famous emcees in the country, the event will see participation from both local and national celebrities who add that all important glamour to the event. On the night of the third day, the flame ritually extinguishes itself but never completely dies. The embers of each year's edition burn on in the next batch of students who take it upon themselves to bring forward another Carpediem and truly seize the day.

The torch is passed on by the current Student Executive Board so that the flame can be revived when the time comes again. Another edition comes to an end and produces memories, events and an experience that serves to keep the spirit alive for revival. The responsibility passes. The phoenix will rise again.



## The Journey

2002

The year it all started. Devised and put forward in a mere 45 days, the premier edition of Carpediem featured the band EUPHORIA performing live for the first time. It was a first of its kind event to be held at a college level. Theme specific and signature events like the 2k Run accompanied by various sporting and dancing events enthralled and entertained the crowd throughout. This event kick-started the trend of college fests in AP being held on a larger scale. Carpediem 2002 boasted being the first collegial event that managed to gather a crowd of about 2000 people.



2004

Based on the success of the previous season, the second episode of Carpediem sported a fascinating line up of artistes. The likes of SILK -Sivamani and Shankar Mahadevan showcasing their talents appealed to a packed house. Including several informal events like workshops, debates and dancing, this event created a bench mark for other college events and achieved an attendance in excess of 7000.



## 2006

Raised to a now exalted status among college fests in the state by the previous versions, Carpediem could only get better. The third edition in 2006 featured DJ Suketu and JAL proving their mettle on the grand stage making it a high quality, unique experience. It had a cluster of about 12000 spectators. This edition broke all records and earned Carpediem the title "The GOD of all Campus Events" and placed it amongst the topmost student cultural fests of the country.



## 2008

Carpe Diem '08 was an unprecedented musical melange, featuring Sunidhi Chauhan and Pritam along with Sivamani together on stage. In addition to the star studded line up of artistes, this edition included the performance of the then-latest sensation of India - DJ Whosane who was present for the DJ Night much to the delight of the 14000 plus crowd who had gathered to witness the event. It became the first college fest ever in the state that hosted a multi starcast, each of them perceived to be the best in their field.



2010

The Fifth edition of Carpe Diem highlighted the immensely popular Music director duo Vishal & Shekhar as the central performers, doing their best for the first time in Hyderabad on such a grand scale. Singer Shruthi Pathak's performances were a significant addition to the stage which also featured Indian rock band Parikrama opening the act. Apart from the Stage performances by the eminent artists, Slash - A Rock Band Competition along with Literati 1.0 - A Literary fest were organized as part of Carpediem which registered a footfall of over 15000.



2013

Carpediem is back and how! The name of the event has garnered a reputation that vindicates its claim to fame. Over the years, it has showcased the forte of various artistes who have performed over a noticeable platform. There is something particular that places this event a cut above the rest and your much needed involvement will only make it better. This year Carpediem VI will showcase some of the hottest performing artistes one can know who will continue to grace the main stage. Apart from the stage performances, we intend to host a myriad of informal events as well to entertain you all round. The team is all set to paint the most artistic picture yet. This is the year of the Phoenix!



Rise of the Phoenix



## I Care I React

I React is an awakening – a campaign born out of the realization that atrocities against women should not be tolerated at any cost. The campaign has been initiated with the hope for it to be a pressure group that strives for an atrocity-free India.

The main idea is to personalize the protest and for everyone part of the initiative to carry an ‘I care I react’ badge in protest against an act of aggression against a woman and to show that they will not tolerate such depravities. It has been put forward to take the spirit of the protest to everyday lives. This social consciousness campaign is initiated by Sekhar Kammula who is part of the CBIT alumni association.

CBIT through Carpediem is proud to join hands in the cause to spread the awareness, awaken the people out of their slumber. We want you to be the messengers, the protesters, the messiahs. Let us not participate in the conspiracy of silence any longer. Let us react whenever there is any news of violence against women so we can prevent them from occurring again.



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Carpediem CBIT

<https://www.facebook.com/carpediemcbit>



Through the eyes of the Phoenix

[carpediemcbit.tumblr.com](http://carpediemcbit.tumblr.com)



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